

Great Game Show Give Away

The Ultimate Traffic Builder Crowd Pleaser Game Show

Fair
Producer

Modified large scale risk reward game show for grand stand, large scale sponsored grounds act, or small scale unsponsored grounds act

We don't want to hold out on you. We have adopted and adapted one of the coolest and easiest large scale crowd pleaser traffic builder game shows with larger than life props and colorful graphics that has been used by state lotteries and corporate events to build a lot of traffic (in some cases over a 1000 per show). The large version of this game show is a much bigger presentation than anything you have seen from us.

The **Great Game Show Give** is a fast moving audience participation using mostly risk reward games designed to attract guests, highlight sponsors, create excitement, and give away valuable prizes. Who can resist the ability to win free prizes for just guessing.

The **Great Game Show Give Away** is designed in part, in the style of TV game show *Let's Make a Deal*, in part, in the style of *The Price Is Right* and in part, some unique formats of our own. We take them in an entirely different direction.

Everyone who participates in our game show gets a prize and those who "win" the challenges receive a larger prize.

Actual props used in each game show may vary by event and are usually tailored to the technical capabilities and space at hand.

Furthermore, to create additional excitement, after the player or players win, they can advance to a winners' circle for a chance at an even bigger prize by stepping into our money machine or playing a grand prize game.

BEAT THE JOKER



What Are You Gonna Get?

Typical Sequence

- First people who would like to play can register (generating a mailing list for you), and receive a number or wristband. Sitting in a numbered seat is also an option.
- Using our special audience picker software, our computer picks a name or a number of a contestant or multiple contestants depending on need. This number is shown on our video screens or outdoor video wall type displays. (Contestants can also be picked by hand).
- Next, the player will be interviewed and we will play one of about eight oversize games on our game show props.
- We have some unique games like **Cash Attack**, **Rat Trap**, **Crazy Pies**, **Beat The Joker** and some that players have heard of like **Plinko**. Many of them are risk reward types that require only guessing, but some take a little skill. And that makes them easy to win.
- Many games invite some audience members to play or win if the stage player wins or sometimes if the stage player loses the mini game.
- After each mini game, the big winner will get a prize and all other participants will get a consolation prize.
- This process will continue for the designated time (typically 45—60 minutes).
- Before the show ends, all "winners" will have a chance at a bigger prize with one last game.

POCKET MONEY



Prizes? The Key to Success

This game show is all about **prizes**. People want to **win stuff**. In order to be an effective traffic builder, prizes have to have a perceived value. The better the perceived value of advertised prizes, the more people will attend. Where do you get prizes? You can buy them or get them donated. The easiest and cheapest way is to get every vendor and exhibit hall vendor to donate something (in exchange for stage mention and other pass through benefits) Get a large sponsor for the stage and they can help. Lottery tickets also make cheap prizes. We can also, for additional fee, obtain prizes wholesale. You can offer a large prize and get a prize insurance company to back it if someone wins. We will need varying level of prizes from valuable to consolation.

Produced by



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part of the wizardry of



Some Current Mini Games

- **Cash Drop** (catch dropping money bags)
- **Barnyard Bonanza** (catapult rubber chicken)
- **Beat The Joker** (guess where lights stop)
- **Cactus Cash** (pick correct number)
- **Cash Vault** (money machine)
- **Crazy Pies** (guess answer before pie drops)
- **Beat The Banker** (choose the magic case)
- **Jackpot** (guess correct numbers)
- **Lucky Letters** (guess correct letters)
- **Pocket Money** (pick money plus random number)
- **Big Cheese** (guess where cheese is)
- **Plinko** (drop puck into correct slot)
- **Magic Board** (pick correct square)
- **Take Everything** (pick highest value prize)
- **Hi Low** (guess what next card is)

Some Current Digital Games

(presentable on high output outdoor quality monitors or LED Panels).

- **Super Slots** (digital slot machine)
- **Star Power** (random stars)
- **Pick a Pair** (concentration game)
- **Keeno** (pick 5 numbers and match)
- **Race To Place** (animated horse race)

**Not all games are used at every event.
Most game shows use 8-10 mini games.
More games are being developed.**

For descriptions of some of the games that we use, please see our web site or request literature.

Stage Trailer

While an outdoor game show will fit in a tent or large stage, we can make it easier to bring it to your event. Coming Spring of 2013, we will have a self contained turnkey stage trailer suitable for the smallest and largest events. The stage trailer will be similar the one in the picture to the right, have onboard lights, sound, and video, and even be brandable. Extended graphics and it will make a great presentation.

Brand Command

Everything is brandable — from the backdrops, video displays, announcements, and all props.

This is a great game show to sell to your big sponsors! Ask for more details how.

LUCKY LETTERS



CASH DROP



Game Show Give Away versions for Fairs

This game show was originally designed as an event marketing vehicle. The large props shown in these pictures require larger trailers, more labor, and are more expensive to produce than our **Midway Trivia** or **Win It In a Minute** game shows. We know that this game show will more than pay for itself but we have created several versions to accommodate the scenarios found at fairs.

Grand Stand

Put large show on grand stand. Make it a "big event". Consider also a grounds act all week long with a big finale in the grand stands.

Large Grounds Act or Sponsored Program

Large physical props can be used, budget permitting on our stage for a multi day event. More expensive than our small grounds act option—But worth it. Get a large sponsor to put their name on it. (Casinos make great sponsors for this program).

Small Grounds Act

We can cut the big colorful major props out and use smaller and less expensive versions of some of our risk reward type games on a smaller stage and meet the budgets comparable to other grounds acts. These games will be smaller in size and scope. Cool graphic backdrops will still be used. The concept and excitement of calling people up by number will remain the same.

Kids Version

The main target of this show is generally adults over 18. However, since Fairs are family events, we could host a kids version with select games for kids over 8. Alternatively, we can integrate Game Show Give Away with our other game shows such as our **Midway Trivia**, **Win It In a Minute**, or **Versus** game show. A new kid themed version of Game Show Give Away will be officially released soon.



Many of the props seen here for **Game Show Give Away** were used by my associate Paul for lottery sponsored game shows at State Fairs including Texas, Louisiana, Virginia, Idaho, Montana, & Florida. Those events attracted hundreds and thousands of people. We have inherited them to bring them to you.

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Presented by



Producer's Note: This game show which has been executed in various formats for casinos, event marketing, corporate events, and promotions promises to be a winner because it excites crowds, gets a lot of people involved, and gives people an easy chance to win without much effort.