

Interactive Trivia Blitz

Highly Interactive Trivia creates a High Impact

Think you are good at trivia? Try our **Interactive Trivia Blitz**. It's awesome edu-tainment. Anyone and everyone can play at all types of events—children, teenagers, college students, corporate executives, and guests. They don't have to sing or dance. But of course, they can win great prizes. Don't be shy. Don't be scared. Step up to the podium and be a contestant with **Game Show Gurus**.

Game Show Gurus involves more participants than any other traveling game show company. Depending on the event, up to four can stand around each high tech contestant booth. That's up to sixteen stage participants at a time with only four booths. (Not to mention, that additional podiums can be booked at an additional cost). Don't forget the ultimate life-line. **The audience is always involved when stage contestants are stumped.**

Interactive Trivia Blitz includes TV like game show contestant booths, digital scoring, theme music, tons of trivia questions, and some games have sound bites. It looks and sounds like a real TV Game show.

Special programs are designed for elementary schools, junior high schools, promotions, corporate events, college/universities, camps, and training events.



Interactive Trivia Blitz Game Play

Using either our standard pop culture and trivia questions or customized questions based on academics or organizations, we engage in a highly energetic format. Our game show system consists of **three** or more team positions with up to **four** players on each team. After a question is asked, if a player knows the answer, he or she presses their button. This will stop the **chasing lights**, make a unique **sound**, enable their **microphone**, and allow only that team to answer the question. If they give the correct answer, a **"dant-da-da-dah"** will sound and they get points. If they answer wrong, a **"buzz"** will sound." Depending on rules that were set, they may lose points.

Of course our emcee makes encouraging comments regardless and we add additional sound effects to enhance the show. **Stage lights**, a **sound system**, and a **backdrop** can help enhance the Hollywood look. Now that's **cool**.

Variations include: **Mini Trivia Blitz**, **Lights-Sights & Bites**, **Big Picture Blast**, **The Wheel Deal**, and more.



Master Game Show Guru **Jeff Helfand** quizzes the families at Arlington Race Track Family Day.



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Executive Summary

How The Game Works

Program operation varies by the target event.

For Schools: Twelve children are picked either at random, by list, or by drawing to stand at our four contestant booths.

Our emcee encourages audience cheering for the contestants and generates energy in the room. After the children understand how the buttons work, the emcee asks grade targeted questions. If a team gets it correct, they get 200 points. If they get it wrong, they lose 100. The team with the most points in a pre-set time—usually five minutes is the winner.

We continue this program as specified with other grades as well as a final teacher round.

Corporate events, promotions and all others can have different rules. Generally we pick eight adults and use program specific trivia or client provided material. The team with the most points at the end of the time period is the winner. Some events will run a straight 60 minutes or so while promotional events will run “scatter” games with music in between and promotional announcements.

What We Provide

- ☺ Four individual contestant booths (option to book extra booths)
- ☺ Sound system including wireless microphone for emcee, fold back monitor for contestants, mixer, CD Players, and button activated microphones on booths
- ☺ Par 38 or Par 56 stage lights (intelligent lights are optional)
- ☺ Colored pipe and drape backdrop
- ☺ All material (unless client would like to provide it)
- ☺ All pre event coordination, trucking, load in, load out, and set up
- ☺ Professional emcee and sound technician

Options you may Provide

- ☺ Logo sign for emcee, podium or backdrop
- ☺ Prizes and or audience premiums
- ☺ List of contestants
- ☺ List of promotional announcements
- ☺ Judges

Site needs to provide

- ☺ 2 20-amp circuits
- ☺ Stage area: 20 feet wide by 12 feet deep minimum (risers not necessary for school assemblies but may be for other types of events)
- ☺ Emcee Podium (optional)



Above and Right: ITB at Navy Pier and CHI-TAG festival.



Above: UPS has used us for promotions. Picture of podium from contestant view. **Left:** View from audience at an assembly. **Lower Left:** another satisfied audience (also shows new sparkle backdrop). **Lower Right:** Solo Cup with corporate stage design

The Wheel Deal

Taking the concepts of **Interactive Trivia Blitz** further, **Wheel Deal** adds a wheel containing different categories. Contestants are fed a question based on the category that comes up. Some audience members serve as the wheel spinners.



Producer's Note: This is one of our most popular game shows because of its simplicity, its high participant turnover, and high paced action. It is appropriate for almost any type of event.